

NATHAN BEN DAVID

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EXPERIENCE

Bancs Wellness, Los Angeles, CA — Account Manager

JUNE 2018 - PRESENT

- Managed 10 simultaneous high-profile social media accounts.
- Conceptualized, created, and implemented digital content for various industries and verticals.
- Maintained client/partner accounts and relationships.
- Designed social graphics, shot & cut promotional videos, devised marketing strategies, and consulted on various creative projects.

Capzool, Los Angeles, CA — CS & Operations Manager

JANUARY 2017 - MAY 2018

- Successfully trained and managed customer service team to deliver top-tier support.
- Designed new communication systems and improved protocols to achieve 95% customer service satisfaction rating.
- Decreased first reply time to rank 72.8% above Zendesk global benchmark.
- Managed client/partner accounts and relationships.
- Conceptualized and designed new platform features and improvements.
- Conceptualized, designed, and launched multifaceted marketing campaigns on a variety of networks and platforms (social media, email, and affiliate programs).

Bancs Media, Los Angeles, CA — Creative Director / Producer

AUGUST 2013 - PRESENT

- Efficiently managed multifaceted video productions while adhering to strict budgets, deadlines, and quality assurance standards.
- Provided creative direction and guidance on numerous projects.
- Cast talent, hired crew, and secured shooting locations.
- Composed web copies, project proposals, and commercial scripts.
- Managed client/partner accounts and relationships.

WBD Photography, Los Angeles, CA — Owner, Photographer

MAY 2015 - OCT 2016

- Acquired and executed simultaneous personal & commercial photography & video projects.
- Managed multiple subcontractors for events and long-term projects.
- Maintained & developed social media and web presence.
- Developed packages and incentives to increase sales.
- Shot and edited over 100 photo and video projects to client specs & satisfaction.

Event Coordinator & Musician, Los Angeles, CA — Freelancer

JANUARY 2010 - PRESENT

- Provided live sound mixing and percussion accompaniment for numerous musical acts.
- Tracked studio percussion accompaniment for-hire.
- Coordinated volunteer drum circles in special needs camp for 6 consecutive years.

Skee.TV, Hollywood, CA — Asst. Studio Manager

AUGUST 2011 - SEPTEMBER 2012

- Coordinated studio and client relations.
- Managed interns and employee/client schedules.
- Integrated new systems and management software to achieve more efficient booking and organization.
- Engineered recording sessions for high profile clients.

PROJECTS

Pancakes For Dinner — Web Content Creation

APRIL 2016 - DECEMBER 2016

- Spearheaded independent production team focused on the creation and curation of comedic web videos (i.e. “Non-Jews Try Purim” - 947,051 reached on Facebook).

SKILLS

Strong Verbal & Written Communication Skills
Customer Service & Quality Assurance expertise
Staff & Location Management
Account Management
Business and Product development
Strong Leadership Skills
Inventory Control
Adobe Creative Suite
Social Media Marketing
Copywriting
Video & Audio Production
Video Editing
Audio Engineering
Photography & Post Production
Graphic Design
Set Design & Art Direction
Voiceover & Narration

REFERENCES

Becky Tahel Bordo - CEO,
Go Tahel Productions

610.960.4944
btbordo@gmail.com

Natan Winkler - Owner,
NW Photography

310.437.9762
natanwinkler@gmail.com

Jonty Fine - Director,
The Royal Budapest Film Co.

310.487.9876
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LANGUAGES

Fluent Hebrew,
Conversational Spanish